
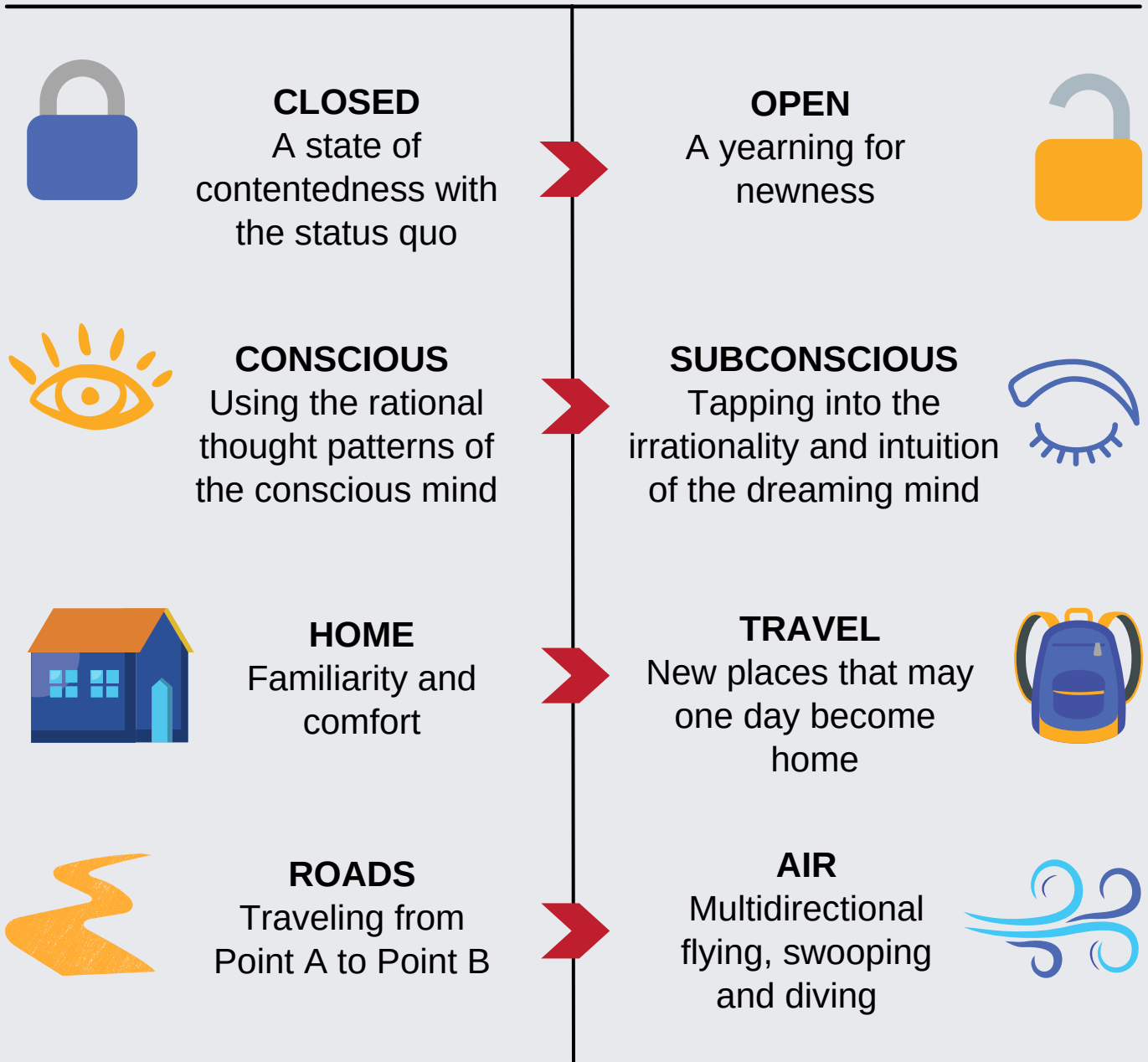


From Roads to Air

Rebooting the Mind for Creativity

Would you throw random ingredients into the oven to see if they form a cake? Neither should you expect original ideas from following a recipe. Instead, shift your mind to creativity mode with these **FROM**  **TOs**.





How to Reboot

IN GROUPS...

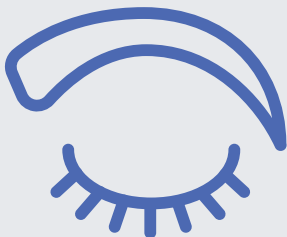
Contextualize

Pick a From-To. What does it mean in the context of your work? E.g., What represents home? The unknown?



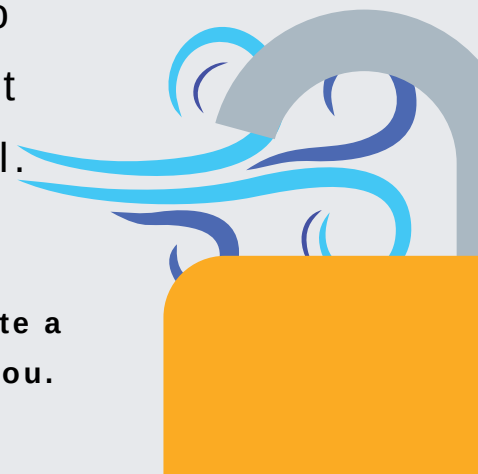
Imagine

Imagine what would change if you applied these switches in the workplace. How much disturbance would result? How much opportunity?



Nourish

Identify what it would take to sustain creativity reboots—at an individual and group level.



Need more help? Contact info@ignitedword.com to facilitate a Creativity Reboot workshop for you.
www.ignitedword.com